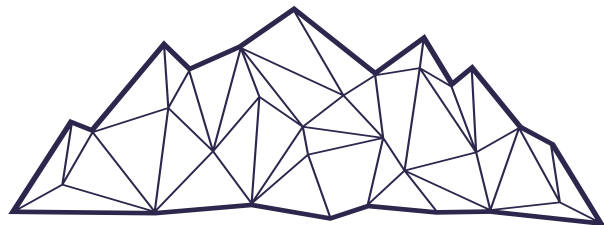
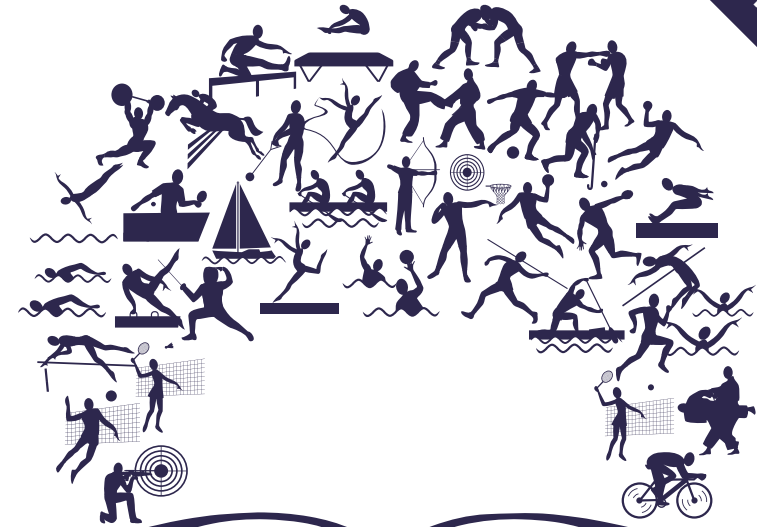


Application Deadline
20 November 2016



CAMP BECKENBAUER



franz.

CREATE THE FUTURE OF SPORTS

Join us for the third edition of **franz.**, the global student idea competition dedicated to the future of sports!

APPLY NOW!

franz. is operated by the
CAMP BECKENBAUER Competence Team at
WHU - Otto Beisheim School of Management

 franzideas.com
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ABOUT THE COMPETITION

franz. is the very first international student competition in sports, where you, undergraduate and graduate students, have direct access to the world's preeminent sports institutions. Its aim is not to produce concepts and slides that will disappear into a drawer once the competition is over. We want you, top students from leading schools around the world, to bring fresh ideas that will be taken up by CAMP BECKENBAUER and its partners. Your ideas will shape the future of sports. Grasp this opportunity to discuss your ideas with top decision-makers in sports.

franz. is initiated by Marcus Höfl and is a vital part of **CAMP BECKENBAUER**, a year-round project that focuses on the upcoming challenges in sports and associated areas in business, the media, and politics.

Join us this year and create the future of sports!

Network with academic experts, sport business leaders, and meet fellow students from around the world



Up to ten teams travel to Germany, to present to a jury composed of **CAMP BECKENBAUER** partners



Three teams with the most promising ideas get the chance to present their ideas at **next.**, an idea incubator founded by **CAMP BECKENBAUER**



The winning team will travel to the **CAMP BECKENBAUER Global Summit** to present in front of top decision-makers in sports, business, and society

YOUR WAY TO CAMP BECKENBAUER

FORM A TEAM

Form a team to work on the idea of **"how to win the Chinese consumer for your favorite sport"**. Each team must have a minimum of three members and a maximum of four members.



ROUND ONE: APPLICATION

Submit your team application online before **11:59 pm CET on 20 November 2016**. Make sure to include CVs of all team members and a PowerPoint presentation of your team's concept.

SHORTLIST

By **24 November 2016**, we will select the best ideas that have been submitted. Concepts that are most creative, unconventional, and show a clear business impact will advance round two.



ROUND TWO: VIDEO

Teams will receive coaching on how to prepare the video. Videos must be submitted online before **11:59 pm CET on 18 December 2016**.

SELECTION OF FINALISTS

By **23 December 2016** up to ten teams will be invited to travel to Germany to present their final concepts. The **franz. finals** will take place in spring 2017. Travel and accommodation will be organized and covered.



INVITATION TO CAMP BECKENBAUER

The winning team will travel to the **CAMP BECKENBAUER Global Summit** to present their concept in front of top decision makers from leading sports institutions, CEOs from sports businesses, and chief-editors from media. The Global Summit will take place later in 2017.

Full details at
www.franzideas.com